

# BOARD OF DIRECTORS 3rd Quarter REPORT

Cook County Land Bank Authority (CCLBA) | Cook County Board of Directors

Jessica Caffrey, Executive Director Date: September 20, 2024



## Welcome Lateefah Neal Acquisition Specialist

# Lateefah Neal, Senior Property Acquisitions Specialist | lateefah@cookcountylandbank.org

Lateefah joined CCLBA with over 20 years of experience as the Managing Broker of a residential real estate firm. She served a diverse clientele, including traditional home buyers, investors, and corporate clients, with extensive expertise in selling bankowned properties. Lateefah is passionate about community development and real estate education, teaching courses for first-time home buyers and foreclosure prevention. She has collaborated with a community-based initiative to help families quickly acquire inherited real estate and avoid costly probate court, thereby reducing abandonment and blight.

Lateefah holds real estate certifications in REO, BPO, multifamily property management, receivership, and buyer's representation. She earned a Bachelor of Science degree in English from Hampton University and is an Illinois licensed Real Estate Managing Broker.





# Congratulations Kathy McKee!



- 1. Kathy McKee will retire at the end of this year.
- 2. She has served as legal counsel for Cook County Government for more than 30 years.
- 3. Kathy has provided legal services to the Land Bank since its creation, while in her role at the State's Attorney's office.
- 4. She joined the Land Bank as an employee in February 2023.
- 5. During Kathy's time at the Land Bank, she has:
  - a. Provided strategic leadership and legal services,
  - b. Managed outside counsel responsible for tax certificate acquisitions, property dispositions, and the administrative hearing docket,
  - c. Negotiated Land Banking Agreements,
  - d. Negotiated municipal contracts and sales across the county,
  - e. Managed the legal process for acquiring Fannie Mae, Freddie Mac, and HUD Real Estate Owned (REO) properties,
  - f. Managed the Freedom of Information Act (FOIA) requests,
  - g. Managed the disposition of Holiday Sale Properties

We are thankful for Kathy's contribution to the Land Bank. She leaves big shoes to fill.





#### 1. Sr. Legal Counsel

- Job posting closes 9/20/2024
- Manages outside counsel
- Negotiates contracts and agreements
- Manages FOIA requests



- Posting closed
- Designs and executes the property acquisition strategy
- Oversees strategic initiatives for property acquisition and disposition

#### 3. Sr. Asset Management Specialist

- Posting closed
- Oversees contracts for property maintenance, consultants, demolition, construction, and other activities

#### 4. Sr. Planning Analyst

- Posting closed
- Provides project management for CCLBA's Tax Certificate Program.

#### **FY2025 Positions to be Posted**

- Legal Counsel
- Accountant



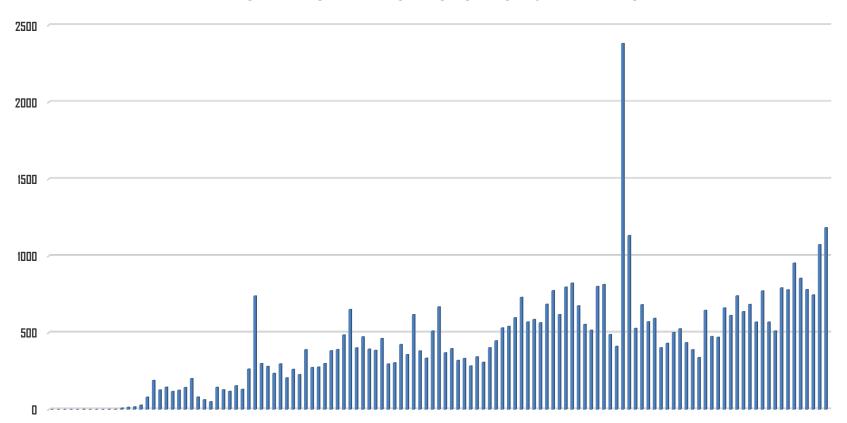


#### **INCREASING PROPERTY INTEREST**

The following is a graph of applications received by the CCLBA on a monthly basis since that Land Bank started accepting application in September 2014 (120 months).

Out of those 120 months; there have been only **4** where the CCLBA has received >1,000 applications: December 2021, January 2022, July 2024, and August 2024 (Last 2 Months).

#### NUMBER OF APPLICATIONS RECEIVED PER MONTH





# Revenue and Expense Summary FY24 Q3

Unaudited as of 8/31/24

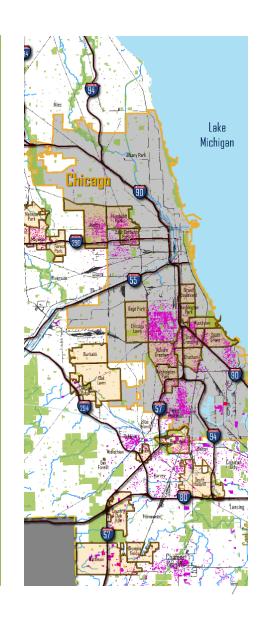
		FY24 YTD	F	Y24 Budgeted Revenue	%		FY23 Total
Property Sales (plus overage)	\$	4,074,315.87	\$	5,250,000.00	78%	\$	4,403,293.00
Miscellaneous Income		467,459.46		0.00	-		\$o
Holiday Sales		\$147,015		0.00	-		277,545.00
Land Banking Agreements		14,070.00		100,000.00	14%		137867
Municipal Sales		1,169,255.30		0.00	-		325498
Tax Reimbursements (Cert. of Error)		146,236.07		150,000.00	97%		144746
Total Revenue	\$	6,018,351.70	\$	5,500,000.00	109%	\$	5,288,949.00
		FY24 YTD	F	Y24 Budgeted Expenses	%		FY23 Total
Staff Salaries and benefits	\$	1,681,296.00	\$	2,241,728.00	75%	\$	1,706,935
Acquisitions		886,588		1,850,000	48%		1,456,272
Demolitions (IHDA Reimbursable)		0		o	0%		0
Property Maintenance		3,296,133.82		4,950,001	67%		3,807,088
<b>Contractual Services</b>		409,787.46		538,353	76.12%		594,129
<b>Contingencies and Special Purpose</b>		985,876.76		2,398,305	41.11%		869,691
<b>Total Expenses</b>	\$	7,259,681.65	\$	11,978,387	61%	\$	8,434,115
Net Income (Loss)	\$	(1,241,329.95)	\$	(6,478,387.00)	49%	\$	(3,145,166.04)
Headcount				16 (4 vacancies)			15
1.Acquisitions includes legal fee							
2. Residential demolitions are re							
3.Property maintenance is for p	rese	rvation and non reim	bu	rsable demolitions			
4.Contractual services includes Professional services, Epp software, Mailchimp, media vendor, audit services, and corporate legal.							
5.Contingencies and special purpose includes all other expense categories including delinquent tax line, our line of credit reserve, surveys, reports, and scaffolding.							



#### **MUNICIPAL SALES - FY 2024**

The Cook County Land Bank has sold **112** parcels to municipal entities this fiscal year (FY 2024) with another **149** in process of being sold. This represents 33% of all sales conducted this year, currently involving **18** different municipal organizations.

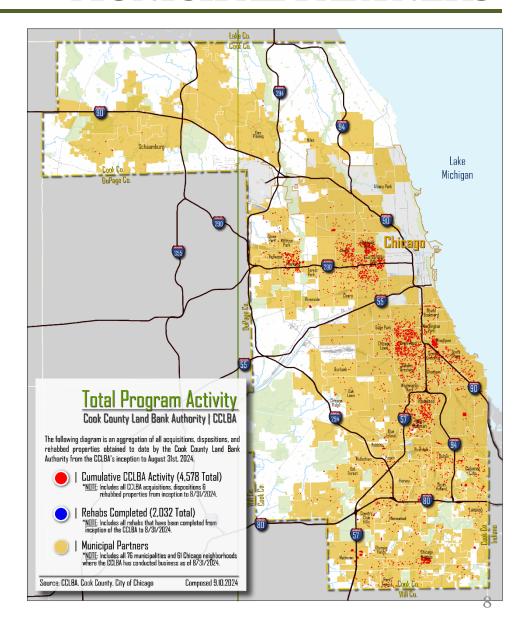
	SALES TO MUNICIPAL ENTITIES - FY 2024 (As of (8/31/24)					
NO 💌	MUNICIPAL ORGANIZATION	FY2024 - Sold Properties	FY2024 - Sale In Process			
1	Chicago Transit Authority	49	42			
2	City of Calumet City	10	5			
3	City of Chicago	-	24			
4	Cook County Dept of Transportation	-	1			
5	City of Country Club Hills	-	4			
6	Village of Crestwood	-	2			
7	City of Des Plaines	1	-			
8	Village of Evergreen Park	1	-			
9	Village of Franklin Park	3	-			
10	City of Harvey	-	9			
11	City of Markham	-	20			
12	Village of Matteson	1	-			
13	Village of Maywood	7	5			
14	Village of Oak Lawn	11	-			
15	Village of Posen	-	1			
16	Village of Riverdale	-	13			
17	South Suburban Land Bank Authority	29	20			
18	Village of Steger	-	3			
	TOTAL	112	149			





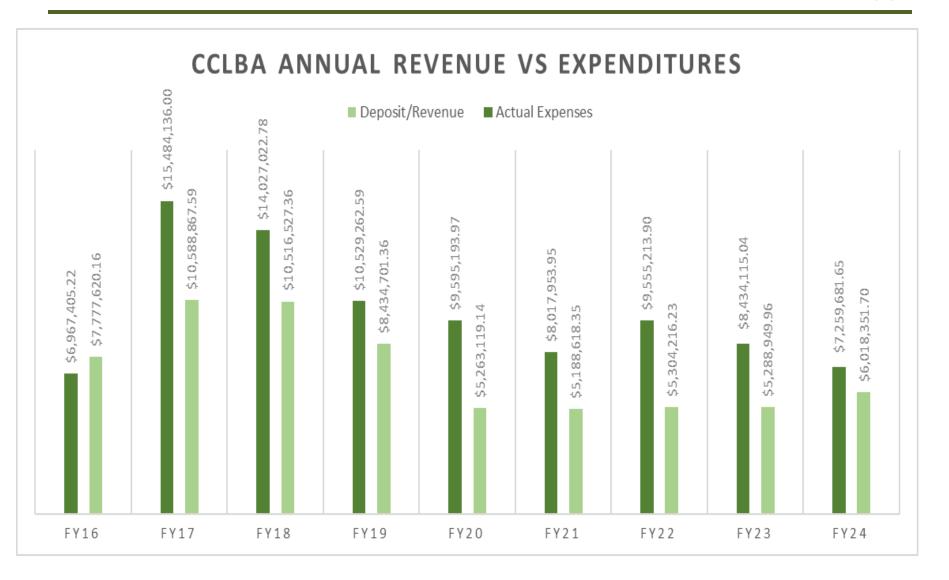
#### **MUNICIPAL PARTNERS**

- CCLBA is proud to be working in 77 municipalities located in Cook County (134 Total)
  - 3 Unincorporated Areas
- CCLBA is proud to be working in 61 neighborhoods located in the City of Chicago (77 Total)
  - ORANGE denotes every municipality or City of Chicago neighborhood where the CCLBA has acquired property.
  - RED denotes every property that the CCLBA ha acquired as of 8/31/2024 (4,578 total).





as of 8/31/24





## **CCLBA - EQUITY FUND ACTIVITIES**

We continue to offer owner occupants purchase assistance totaling 6% of the purchase price up to \$20k for both Land Bank owned and Developer Renovated Properties previously owned by CCLBA.

Funded Equity Transactions- Direct Purchasers	Sales Price	Assistance	Date
6031 S. Maplewood, Chicago	\$40,000.00	\$2,880	2/13/2024
4151 W. Harrison, Chicago	\$17,900.00	\$1,074	5/17/2024
718 W. 48th, Chicago	\$24,000.00	\$1,440	2/20/2024
6743 S Honore, Chicago	\$10,000.00	\$600	7/16/2024
		\$5,994 Total	
Funded Equity Transactions- Developer Owned Purchasers	Sales Price	Assistance	Date
16448 Winchester, Markham	\$168,000.00	\$10,800.00	11/28/2023
6332 S Champlain, Chicago	\$604,000.00	\$20,000.00	12/5/2023
629 N Lockwood, Chicago	\$536,300.00	\$20,000.00	12/7/2023
6545 S Langley, Chicago	\$599,000.00	\$20,000.00	2/12/2024
3459 W Walnut, Chicago	\$400,000.00	\$20,000.00	3/14/2024
137 S 12th Maywood	\$360,000.00	\$20,000.00	3/27/2024
1053 N Leamington, Chicago	\$535,000.00	\$20,000.00	4/11/2024
7525 S Ellis, Chicago	\$340,000.00	\$20,000.00	5/17/2024
6319 S Champlain, Chicago - Developer Owned Purchase	\$609,000.00	\$20,000.00	6/7/2024
510 Legion Street, Chicago - Developer Owned Purchase	\$275,000.00	\$16,500.00	6/21/2024
6427 S Rhodes, Chicago - Developer Owned Purchase	\$609,000.00	\$20,000.00	6/7/2024
14727 Dorchester Ave, Dolton - Developer Owned Purchase	\$162,000.00	\$9,720.00	6/25/2024
6317 S Rhodes, Chicago - Developer Owned Purchase	\$614,000.00	\$20,000.00	7/26/2024
1103 N Lawndale, Chicago - Developer Owned Purchase	\$557,500.00	\$20,000.00	7/12/2024
441 N. LeClaire, Chicago - Direct Purchase	\$31,080.00	\$1,864.80	6/28/2024
7233 S Emerald	\$425,000.00	\$20,000	7/25/2024
5928 S Green, Chicago	\$290,000.00	\$17,400	8/16/2024
		\$296,284.80 Total	



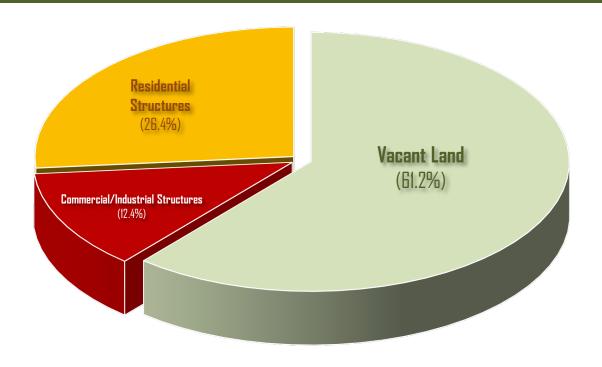


#### **Core Business Activities**

FY2024 Core Business Activities (December 1st, 2023 – August 31st, 2024)					
Metric	FY2024 Goals Comple		oleted	In	Progress
Acquisition	500	47	79		1,441
Disposition	250	33	37		144
Rehab	250	248			551
Cumulative Core Business Outcomes (as of 8/31/2024)					
Community Wealth <b>\$258,046,786</b>					6,786
Scavenger Sale – County Redemptions \$31,292,682				2,682	
Cumulativ	e Core Busin	ess Activitie	<b>es</b> (as of 8/31	/2024)	
Acquisition	4,578	Demolition		187	
Disposition	2,603	Rehab 2,0		2,032	
Inventory	1,975	Reactivated 2,000			2,006



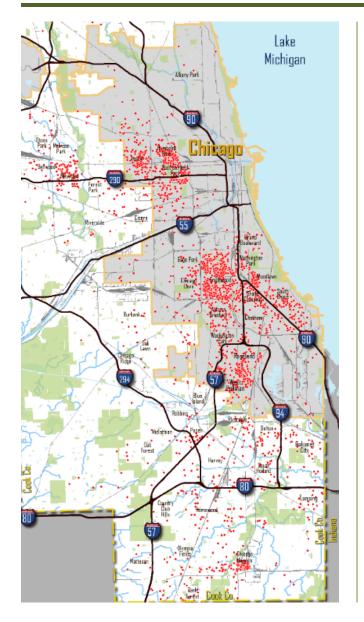
## **Inventory: Breakdown**



Current Inventory Breakdown (as of 8/31/2024)				
LAND USE TYPE	TOTAL	CITY OF CHICAGO (Subset)	SUBURBS (Subset)	
Vacant Land	1,209	1,062	147	
Residential Structures	521	398	123	
Commercial/Industrial Structures	245	159	86	
TOTALS	1,975	1,619	356	



## **Inventory: Geographical Breakdown**



TOP 5 INVENTORY BY NEIGHBORHOOD (8/31)					
NEIGHORHOOD	TOTAL	VACANT LAND (Subset)	COMMERCIAL/ INDUSTRIAL (Subset)	RESIDENTIAL STRUCTURES (Subset)	
Englewood – West	231	134	17	80	
Englewood – East	158	56	9	93	
Humboldt Park	139	134	4	1	
North Lawndale	107	91	5	11	
Roseland	107	52	19	36	

TOP 5 INVENTORY BY MUNICIPALITY (8/31)						
MUNICIPALITY	TOTAL	VACANT LAND (Subset)	COMMERCIAL/ INDUSTRIAL (Subset)	RESIDENTIAL STRUCTURES (Subset)		
Maywood	89	34	13	42		
Cicero	42	19	20	3		
Calumet City	39	9	7	23		
Dolton	25	3	5	17		
Harvey	18	7	11	0		



## Executive Director Engagements FY24 Q3

South Suburban Land Bank Board Meeting

Chicago Defender Men of Excellence Gala

SPEAKER: IPA Fellowship Annual Holy

Convocation

Ribbon Cutting- Access Health and Housing

(Maywood)

Follow-Up Meeting – Village of Lansing

SPEAKER: Foundation for Homan Square Housing

Celebration

Meeting with Phoenix Mayor Terry Wells

**KEYNOTE SPEAKER: UofC Englewood Innovation** 

**Summit** 

Meeting with Calumet City Mayor Thaddeus Jones

South Suburban Working With CCLBA Seminar

Meeting with Grow Greater Englewood

Meeting with the Village of Park Forest

Meeting with City of Markham Mayor Roger Agpawa

Meeting with South Suburban College

South Side Working With CCLBA Seminar – Kennedy

King College



### 2023 Holiday Sale Closing Update

In December of 2021, 2,500 properties were offered to the public • CCLBA received over 1,600 applications in only 4 days for 718 individual properties

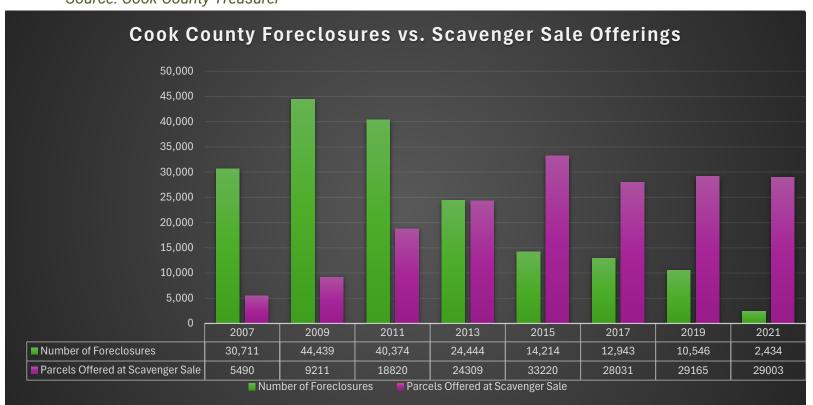
- 123 Properties have closed
- 5 Properties remain to be closed



## **ACQUISITION STRATEGY EVOLUTION**

The following depicts the reasons why the Land Bank's acquisition strategy has evolved over the course of its' 10-year history. The graph below illustrates:

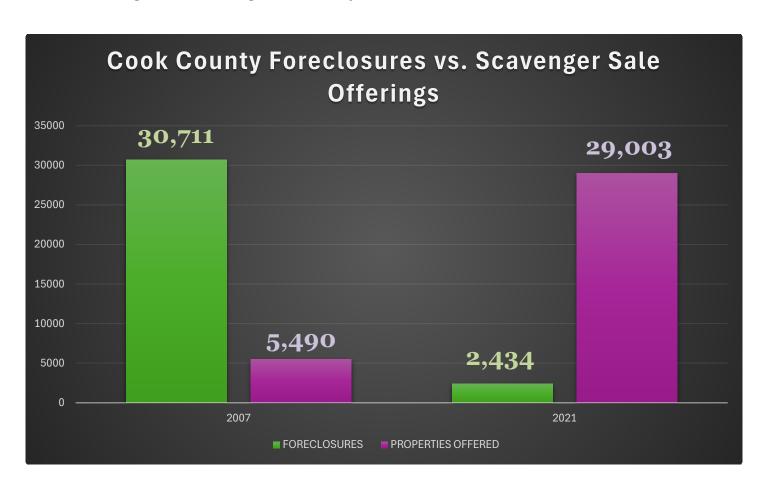
- <u>COOK COUNTY FORECLOSURES</u>: The number of homes that are annually foreclosed on in Cook County. \*Source: DePaul Institute of Housing Studies
- <u>SCAVENGER SALE OFFERINGS</u>: The number of properties that are offered at the Cook County Scavenger Sale, or properties with at least 2+ years in delinquent property taxes. \*Source: Cook County Treasurer





## **ACQUISITION STRATEGY EVOLUTION**

From 2007 to 2021, once can see an inverse relationship between traditional real estate foreclosures (declining) and the abandonment of entire neighborhoods and municipalities in Cook County (rising). While one problem has been mitigated, the other is very much present and represents the next great challenge that is a product of the same 2007/2008 Financial Crisis.

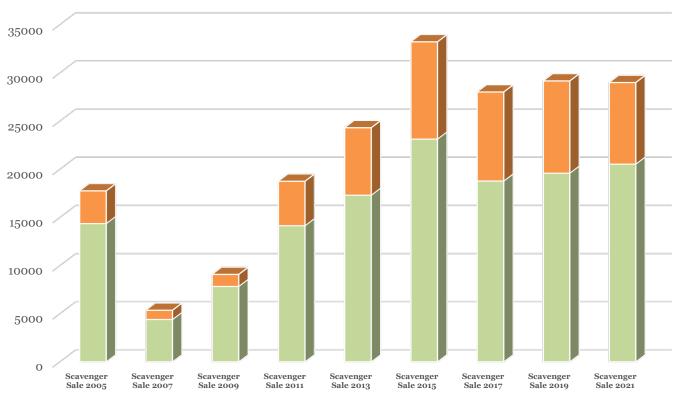




#### **BREAKDOWN OF LAND VS STRUCTURES**

 In looking at Scavenger Sale Offerings, on average 67% of parcels are classified as vacant land, which increases to 75% due to land use mis-classifications that remain in the system. Out of the remaining structures, most are properties that have sat vacant for the better part of a decade.

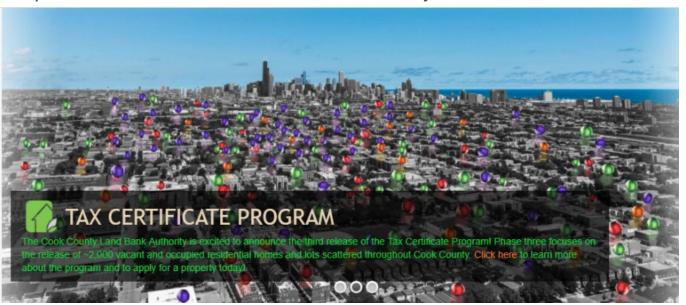
Scav Sale Offerings | Breakdown of Vacant Land vs. Structures





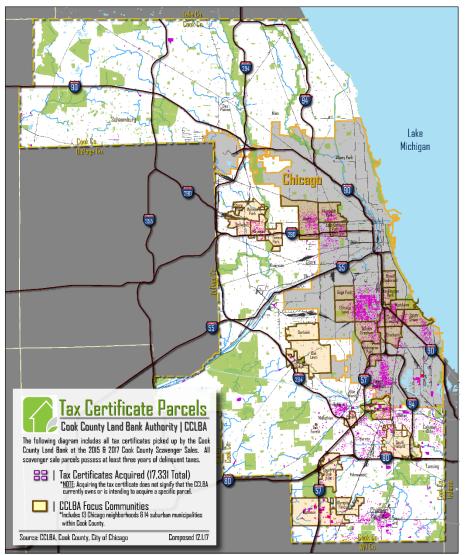
#### **Tax Certificate Program - Activity**

- Since 2015, the CCLBA has begin to target and address the number of Scavenger Sale Offerings that have been essentially abandoned through a program known as the Tax Certificate Program.
- Departure from the CCLBA's traditional model of buying and selling traditional REO, mostly due to the fact that foreclosures are way way down (which is a good problem).
- This represented a change from where the CCLBA's traditional acquisition method REO purchases went from 69% in 2017 to >1% this year, whereas acquisitions through the tax certificate process went from 14% in 2017 to 99% this year.





## **Tax Certificate Program - Activity**



## Tax Certificate Program

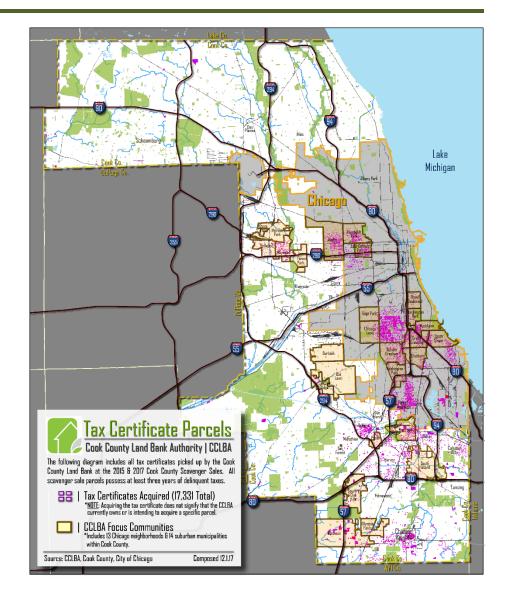
Total # of Tax Certificates Obtained	34,069
Total # of Properties (Subset of Total Tax Certificates Obtained)	29,849
Total # of Acquisitions (As of 8/31)	3,496
Total # of Acquisitions — Residential Homes (Subset - As of 8/31)	1,029
Total # of Acquisitions In Process (As of 8/31)	1,419
Total # of Redemptions (As of 2/29)	1,580
Total Redemption Amount	\$31.3MM







- Provided all of this and given that the CCLBA has only been able to take ~1,000 residential homes out of ~29,000 properties, this illustrates the dearth of actual structures that currently exist and are being offered.
- However, the spatial segregation of long-term tax delinquent property still very much exists and affects our most disadvantaged and disinvested communities on the south and west sides of Chicago and Cook County.
- Over the course of the next nine (9) months, the CCLBA must begin to chart a new course similar to what occurred in 2015/2017 in order to address the most pressing problems concerning the housing crisis that exists here in Cook County while fulfilling its' mission.



COOK COUNTY LAND BANK AUTHORITY

# Social Media Quarterly Update

June - August 2024



	June - August 2024		<b>Metrics</b> C	verview
	Followers	Impressions	Engagements	Video views
O	3,437	18,700	1,528	8,264
f	4,230	22,765	1,532	1,053
in	1,641	17,892	4,509	850
X	1,684	13,536	218	194
Total	10,992	63,090	7,778	10,361

### **Social Media Metrics**

June - August 2023 vs June - August 2024

#### **Audience**

Total across all platforms



2023: 9,219

2024: 10,998

19.3% increase

#### **Engagement Rate**

Total across all platforms

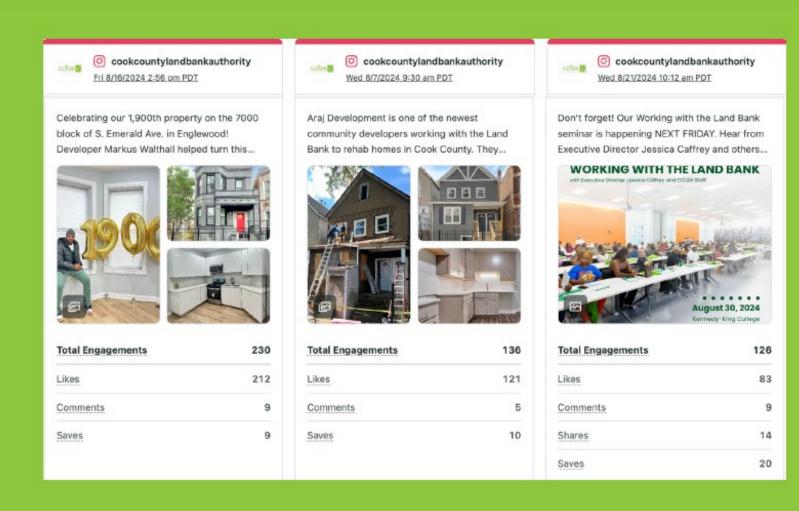


2023: 7.2%

2024: 12.4%

71.8% increase

# Top Instagram Posts



# Top Facebook Posts



Celebrating our 1,900th property on the 7000 block of S. Emerald Ave. in Englewood! Developer Markus Walthall helped turn this...



Total Engagements	202
Reactions	45
Comments	5
Shares	1
Post Link Clicks	-
Other Post Clicks	151



Cook County Land Bank Authority

Wed 8/7/2024 3:06 om PDT

Araj Development is one of the newest community developers working with the Land Bank to rehab homes in Cook County. They...



Total Engagements	153
Reactions	20
Comments	3
Shares	0
Post Link Clicks	_
Other Post Clicks	130



Congratulations to IFF on completing Homan Square Permanent Supportive Housing and Home Sweet Homan! This project has...



Total Engagements	126
Reactions	17
Comments	2
Shares	0
Post Link Clicks	_
Other Post Clicks	107

# Top LinkedIn Posts



We're celebrating our 1,900th property! This Englewood structure on the 7000 block of S. Emerald Ave. was transformed by Markus...







Total Engagements	1,014
Reactions	93
Comments	10
Shares	1
Post Clicks (All)	910



Looking at this beautiful home in West Englewood, you wouldn't know it was in line to be demolished months ago. After Araj...



Total Engagements	1,008
Reactions	47
Comments	4
Shares	0
Post Clicks (All)	957



We're thrilled to highlight Araj Development, one of the newest community developers collaborating with the Land Bank to redevelop...







Total Engagements	400
Reactions	39
Comments	2
Shares	1
Post Clicks (All)	358

# **Top Twitter Posts**







## CCLBA in the News



COOK COUNTY LAND BANK AUTHORITY PARTNERS
WITH LOCAL COMMUNITY ORGANIZATIONS AND
RESIDENTS TO TRANSFORM VACANT AND
ABANDONED PROPERTY INTO COMMUNITY SPACES

COOK COUNTY LAND BANK AUTHORITY PARTNERS WITH LOCAL COMMUNITY ORGANIZATIONS AND RESIDENTS TO TRANSFORM VACANT AND ARANDOMED PROPERTY INTO COMMUNITY SPACES

Two Organizations, No Matter What NFP and Urban Male Network, Use Property Consted by CCLBA To Provide Sale Spaces for Youth Across Cook County

CHICAGO — The Cook County Land Bank Authority (CCLBA) announced its third annual giveway of properties to community organizations for redevelopment into community spaces. CCLBA also highlighted the transformation of vacant properties that were previously donated to No Matter What NPP in 2023 and the Urban Male Network in 2022 are now community anchors for local residents.

"It's inspiring to witness the transformative power of community-driven initiatives," said CCLBA Executive Director Jessica Caffey," No Natter What NFP and the Urban Male Network have turned vacent spaces into community assets, showcasing what is possible when local organizations are empowered with resources."

No Matter What, a Black-owned nonprofit that works to help Chicagoland youth meet their highest potential, received a vacant single family home in West Englewood, Owner Kanneth Criffin, who is also a City of Chicago police officer, is transforming it into the No Metter What Community Arts Center with a culinary arts program, a library, a place for youth or meet with threapiets, and "Develors's Peace Renom," a cafe space for youth and





Impressions: 2,833



**Impressions: 3,192,456** 

THE COOK COUNTY LAND BANK AUTHORITY INVITES YOU TO

# | 10-YEAR | | IMPACT | RECEPTION

THURSDAY

OCTOBER 3

5:30 PM

TASTE 222 222 N CANAL STREET, CHICAGO, IL

> RSVP WITH EMAIL INVITATION





